



EVENT SPONSORSHIP OPPORTUNITIES

GO FOR LAUNCH!

FRIENDSWOOD, TX

JANUARY 16–17, 2027

A multi-day, in-person STEM experience for students in grades 8–12. Teams work side by side with an astronaut to design a space experiment and pitch it to a panel of Space and STEM judges. Depending on the series, winning experiments fly to the International Space Station or on a suborbital flight.



3,000+

students reached

106

events nationwide

24

states visited

24

experiments in space

~50%

underserved students

SPONSORSHIP LEVELS

Listed lowest to highest. Each level includes every benefit above it. Scholarships cover student registration for the event.

Level	Scholarships	Astronaut keynotes	What this level adds
 Launchpad Partners In-kind & support under \$500	—	—	Company name on event t-shirt, signage and website, plus social media mentions
 Orbit Partners \$500–\$1,249	2	—	Company logo on event t-shirt and signage
 Lunar Explorers \$1,250–\$2,999	5	—	Branded swag item in student bags
 Mars Pathfinders \$3,000–\$5,999	6–11	2	Branded banner at the event and a Sponsor LinkedIn post
 Deep Space Pioneers \$6,000–\$8,249	12–16	4	Sponsor Spotlight blog post and Mission Monthly Sponsor Spotlight
 Beyond the Horizon Partners \$8,250–\$10,000	16–20	5	Opportunity to join the Experiment Judging Panel
 Galactic Visionaries Over \$10,000	Custom	Custom	A package built around your goals, including every benefit above

GIVE IN-KIND

Level will be dependent on value of item(s) donated.

EVENT ESSENTIALS

Lunches, snacks, drinks, donuts, cupcakes, school supplies, books

TRAVEL & LOGISTICS

Rental car, hotel rooms, dinners for the team

CREATIVE SERVICES

Photography, videography, printing

BECOME A SPONSOR

✉ sponsors@higherorbits.org ☎ (281) 451-5343 🌐 higherorbits.org

Higher Orbits is a 501(c)(3) nonprofit founded in 2015. Impact figures reflect totals through October 2026.

Scan to learn more

